

Engaging Young Men to Prevent Sexual Violence

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India

Gender-based Violence Against Women - GBV



- GBV -- critical human rights & public health issue
- Largely seen as women's issue. Men not seen as 'part of solution'
- Need to work with Boys & Men to address root cause



India's first organization of Men
working to stop & prevent GBV since 1993

Engaging & Mentoring Men & Boys using out-of-the box methods

- Cultural Advocacy : Thru Annual Magazine, Theatre, Film Fest, Songs
- Speaking up against Violence on Women
- Youth Education – Colleges across 9 districts.
Young Men Challenge Sexism & Redefine Masculinity



Igniting Minds



Impact of Youth Initiative

- Over 700 Youth Mentors in 9 districts have reached out to 2,00,000 young men across state engaging on gender
- Mentors taking personal stands against GBV / Discrimination on Women
- Collaborations with more Colleges, Universities, Women's Groups, Health Activists & Funding Agencies
- Documentation by GOI and Harvard SAI

MAVA enabling young men as Changemakers

- ❖ Innovative Tools to involve young men & adolescent boys
- ❖ Work for last 24 years have demonstrated how
Men can be part of the solution

Men Against Violence & Abuse

- Website :

www.mavaindia.org

- Web Blog :

www.youthforgenderquality.org